



SMART CHOICE

FREE GIFT
with purchase



**Get a RocketBook
Smart Notebook**

with a \$50
qualifying purchase*

**Get a Google Nest Mini
AND a RocketBook
Smart Notebook**

with a \$100
qualifying purchase*



*BIC® Intensity® Permanent Markers or BIC® Gel-Only® Gel Pens.
See list of qualifying products on next page. RocketBook Smart
Notebook color may vary.

BONUS!!

All qualifying purchases will be
ENTERED TO WIN

one of three bonus prizes: either
an Apple iPhone 14 or one of two Apple SE Watches



**Won't
Dry Out!**

**Smear
Free**



BIC
INTENSITY



Won't dry out when
cap is left off for
up to 2 weeks!*

Non-toxic
permanent markers

ACMI-approved

Low-odor & acid-free**

Long-lasting color

Soft, non-slip grip



*Results derived from internal tests using a Fine/Ultra Fine point in classic colors: Black, Blue, Red and Green. **No added acid, no measurable pH.

Perfect for
creating clear,
smear-resistant lines

Dries in as little as
five seconds

A smart choice for
left-handed writers

Vibrant gel pens

High-quality and
affordable pen



BIC
gelocity



PERMANENT MARKERS

BIC® INTENSITY® PERMANENT MARKER

- BICGMPMB1-AST BIC® Intensity® Permanent Marker Metallic Fine Point, 8 CT, AST
- BICGPM11-BLK BIC® Intensity® Permanent Marker Fine Point, 12 CT, BLK
- BICGPM11-BLU BIC® Intensity® Permanent Marker Fine Point, 12 CT, BLU
- BICGPM11-RED BIC® Intensity® Permanent Marker Fine Point, 12 CT, RED
- BICGPM241-BLK BIC® Intensity® Permanent Marker Fine Point, 24 CT, BLK
- BICGPM200-BLK BIC® Intensity® Permanent Marker Fine Point, 200 CT, BLK
- BICGPMAP12N-AST BIC® Intensity® Permanent Marker Fashion Fine Point (narrow card), 12 CT, AST
- BICGPMMP361-AST BIC® Intensity® Permanent Marker Fashion Fine Point Clamshell, 36 CT, AST
- BICGPM11-BLK BIC® Intensity® Permanent Marker Chisel Tip, 12 CT, BLK
- BICGPMU11-BLK BIC® Intensity® Permanent Marker Ultra Fine Point, 12 CT, BLK
- BICGPMU11-BLU BIC® Intensity® Permanent Marker Ultra Fine Point, 12 CT, BLU
- BICGPMUP361-AST BIC® Intensity® Permanent Marker Ultra Fine Point Fashion Clamshell, 36 CT, AST
- BICPMR11-BLK BIC® Intensity® Permanent Marker Retractable Fine Point, 12 CT, BLK

BIC® ECOLUTIONS® PERMANENT MARKER

- BICPMER12-AST BIC® ECOLUTIONS® Permanent Marker, 12 CT, AST
- BICPMER36-AST BIC® ECOLUTIONS® Permanent Marker (perforated), 36 CT, AST
- BICPMER36-BLK BIC® ECOLUTIONS® Permanent Marker (perforated), 36 CT, BLK

BIC® PREVA GUARD MARKING® PERMANENT MARKER

- BICGAPM11-BLK PrevaGuard Marking® Permanent Marker, 12 CT, BLK
- BICGAPM24-BLK PrevaGuard Marking® Permanent Marker, 24 CT, BLK

GEL STIC PENS

BIC® GEL-OCITY STIC® GEL STIC PENS

- BICRGS11-BLK Gel-ocity Stic® Gel Stic Pens (0.7mm), 12 CT, BLK
- BICRGSMP14-AST Gel-ocity Stic® Gel Stic Pens (0.7mm), 14 CT, AST
- BICRGSMP42-AST Gel-ocity Stic® Gel Stic Pens (0.7mm), 42 CT, AST

GEL RETRACTABLE PENS

BIC® GEL-OCITY QUICK DRY® GEL RETRACTABLE PEN

- BICRGLG11-AST Gel-ocity Quick Dry® Gel Retractable Pen Medium Point (0.7mm), 12 CT, AST
- BICRGLG11-BLK Gel-ocity Quick Dry® Gel Retractable Pen Medium Point (0.7mm), 12 CT, BLK
- BICRGLG11-BLU Gel-ocity Quick Dry® Gel Retractable Pen Medium Point (0.7mm), 12 CT, BLU
- BICRGLG11-RED Gel-ocity Quick Dry® Gel Retractable Pen Medium Point (0.7mm), 12 CT, RED
- BICRGLGAP11-AST Gel-ocity Quick Dry® Gel Retractable Pen Fashion Medium Point (0.7mm), 12 CT, AST
- BICRGLGAP11-BLK Gel-ocity Quick Dry® Gel Retractable Pen Fashion Medium Point (0.7mm), 12 CT, BLK
- BICRGLGAP11-BLU Gel-ocity Quick Dry® Gel Retractable Pen Fashion Medium Point (0.7mm), 12 CT, BLU
- BICRGLGAP11-RED Gel-ocity Quick Dry® Gel Retractable Pen Fashion Medium Point (0.7mm), 12 CT, RED
- BICRGLGAP16-AST Gel-ocity Quick Dry® Gel Retractable Pen Fashion Medium Point (0.7mm), 16 CT, AST

BIC® ECOLUTIONS OCEAN® GEL RETRACTABLE PEN

- BICRGLG11-AST ECOLUTIONS Ocean® Gel Retractable Pen NEW FOR 2023 (0.7mm), 12 CT, AST
- BICRGLG11-BLK ECOLUTIONS Ocean® Gel Retractable Pen NEW FOR 2023 (0.7mm), 12 CT, BLK
- BICRGLG11-BLU ECOLUTIONS Ocean® Gel Retractable Pen NEW FOR 2023 (0.7mm), 12 CT, BLU
- BICRGLG11-RED ECOLUTIONS Ocean® Gel Retractable Pen NEW FOR 2023 (0.7mm), 12 CT, RED
- BICRGLG16-AST ECOLUTIONS Ocean® Gel Retractable Pen NEW FOR 2023 (0.7mm), 16 CT, AST

BIC® GEL-OCITY® GEL RETRACTABLE PEN

- BICRCL11-BLK Gel-ocity® Gel Retractable Pen Long Lasting Medium Point (0.7mm), 12 CT, BLK
- BICRCL11-BLU Gel-ocity® Gel Retractable Pen Long Lasting Medium Point (0.7mm), 12 CT, BLU
- BICRCL11-RED Gel-ocity® Gel Retractable Pen Long Lasting Medium Point (0.7mm), 12 CT, RED
- BICRCL241-BLK Gel-ocity® Gel Retractable Pen Long Lasting Medium Point (0.7mm), 24 CT, BLK
- BICRCLP21-BLK Gel-ocity® Gel Retractable Pen Long Lasting Medium Point (0.7mm), 2 CT, BLK

BIC® PREVA GUARD GEL® GEL RETRACTABLE PEN

- BICRGG11-BLK PrevaGuard Gel® Gel Retractable Pen Quick Dry Gel Pen, 12 CT, BLK
- BICRGG11-BLU PrevaGuard Gel® Gel Retractable Pen Quick Dry Gel Pen, 12 CT, BLU
- BICRGGAP36-BLK PrevaGuard Gel® Gel Retractable Pen Quick Dry Gel Pen, 36 CT, BLK
- BICRGGAP36-BLU PrevaGuard Gel® Gel Retractable Pen Quick Dry Gel Pen, 36 CT, BLU



To receive your **FREE GIFT** go to bicsmartchoice.com

Complete the online submission form and upload your original dated invoice with qualifying BIC Writing Products circled, listing a minimum of \$50. The invoice must clearly show: Purchase date from June 1, 2023—August 31, 2023. At least \$50 of any BIC Writing Products purchased through an eligible office supply dealer in a single transaction (before tax). If your invoice is too long to fit in one image, you may upload multiple images.



NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ENTRIES RECEIVED. VOID WHERE PROHIBITED BY LAW. Sweepstakes is only open to legal residents of the 50 United States and The District of Columbia, 18 years and older. Two ways to enter: (1) Enter online at www.bicsmartchoice.com OR (2) To enter the Sweepstakes by U.S. Mail, hand-print your complete name, age, complete address (including ZIP Code), phone and email address (optional) on a plain 3x5 paper and mail in a head-addressed #10 envelope with first class postage affixed, to: Noel East Marketing Group, Inc. aka: BIC Smart Choice End Sweepstakes, 201 1st St SE, Suite 200, Minneapolis, MN 55404. Upon receipt of your mail-in entry, you will be automatically entered in the Sweepstakes. Entries must be postmarked between 12:01 AM ET and 11:59 PM ET, and must be received by 11:59 PM ET to be included in the Sweepstakes drawing. Sweepstakes begins on or about 12:01 AM ET and ends at 11:59 PM ET on 8/31/23. AFR of all prizes. Two (2) Apple Smart Watch SE, \$270.00 and one (1) Apple iPhone 14, \$699.00. TOTAL PRIZE: \$969.00. Subject to full Official Rules <http://www.bicsmartchoice.com> Sponsor: BIC USA Inc., One BIC Way, St. Louis, CT0684